

8. Year 11 Subjects 2011 (Visual Arts)

VCE Media

Unit 1: Representation and Technologies of Representation

Areas of Study:

The majority of time students develop practical and analytical skills in a study of the production of media pieces. The theory part of this unit enables students to develop an understanding of the relationship between the media, technology and the representations present in media forms.

The areas of study are:

- Representation
- Technologies of Representation
- New Media

The students will complete one photography folio (this may be in both black and white and digital colour), one video production piece, an essay and a major practical piece of their choice.

Assessment:

Unit 1 consists of three separate outcomes:

- Outcome 1 - Students should be able to describe the construction of specific media representations and explain how the process of representation reproduces the world differently from direct experience of it.
- Outcome 2 – Students should be able to produce and compare media representations in two or more media forms and compare the representations produced by the application of different media technologies.
- Outcome 3 - Students should be able to discuss the creative and cultural implications of new media technologies for the production and consumption of media products.

Assessment Break-Down:

The Outcomes for this unit will be presented in some of the forms below:

- radio or audio sequences; audiovisual or video sequences; photographs; print layouts; multimedia sequences or presentations (including website and data show presentations); posters; tests; written responses; oral reports.
- At least one of the assessment tasks in Unit 1 must be in written form.
- There will be an end-of-Semester Examination.

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Unit 2: Representation and Technologies of Representation

Areas of Study:

This unit will enable students to develop their understanding of the specialist production stages and roles within the collaborative organisation of media production. Students develop practical skills through undertaking assigned roles during their participation in specific stages of a media production and analyse issues concerning the stages and roles in the media production process. Students also develop an understanding of media industry issues and developments relating to production stages and roles and the broader framework within which Australian media organisations operate.

The areas of study are:

- Media Production
- Media Industry Production
- Australian Media Organisations

The students will complete activities like a music video clip or a photomontage / photojournalism piece. They will also undertake a major practical piece of their choice and complete a back up book documenting their practical work. There is also a short written piece on different media outlets and how they operate.

Assessment:

Unit 1 consists of three separate outcomes:

- Outcome 1 - Students should be able to explain the media production process and demonstrate specialist production skills within collaborative media productions.
- Outcome 2 - Students should be able to discuss media industry issues and/or developments relating to the production stages of a media production and specialist roles within the media industry.
- Outcome 3 - Students should be able to describe characteristics of Australian media organisations and discuss the social and industrial framework within which such organisations operate.

Assessment Break-Down:

The Outcomes for this unit will be presented in some of the forms below:

- radio or audio sequences; audiovisual or video sequences; photographs; print layouts; multimedia sequences or presentations (including website and data show presentations); posters; tests; written responses; oral reports.
- At least one of the assessment tasks in Unit 2 must be in written form.
- There will be an end-of-Semester Examination.